

VISISLIDE – GRAVITY FEED SOLUTION

... the silent seller at retail!

VisiSlide generate cash!

- Key studies in many European countries prove that VisiSlide increases sales from 5% to 12%, providing improved Return on Investment (ROI).
- Goods can be permanently allocated to a place which **best corresponds to their sales and profit contribution**, and to the buying habits of customers.
- **Minimum out-of-stocks** – it clearly highlights when a product is off-sale, making re-ordering easy.
- **Improves stock rotation**, reducing out-of-date products.
- Even when stocks are low an **impressive sales promotion picture** is presented.
- **Replenishment is easier & quicker**.
- **Stimulates incremental purchases** (70%!).
- **Reduced labour costs** (we prove it > please ask us!).
- Planograms are **easier to adhere to and maintain**.
- Reduced personnel requirement (easier product care and handling), thus allowing **more time for customer service** and sales promotion.
- Presents **products in direct reach of the consumer** (especially in the case of high shelves!).
- The clearer and tidier goods presentation creates a **pleasant shopping atmosphere**.
- Better goods availability > **more satisfied customers**.
- A tidy goods presentation **create confidence** (hygiene, competence, quality, service).

VISISLIDE



HIGH-CLASS IMPRESSION WITH VISISLIDE !

VisiSlide brings bottles and cans (glass, aluminium, PET) to the very front of the shelf and keeps them from falling over by stopping bottles at their centre of gravity. The individual modules, including the goods dividers, are injection-moulded in a single piece.

The modular system design offers complete flexibility. The individual modules can be connected to each other as required.

VisiSlide is the optimum solution for the presentation of beverages and spirits of all types! The modules are available in different widths for different bottle/can sizes.

SUITABLE FOR EVERY SHELVING

It can be attached in one of 2 ways:

- Where possible, angle already existing shelving and attach VisiSlide.
- Where existing shelving can not be angled – a wedge can be used to support angled placement of the gravity feed.

Optimum angles are as follows:

- 7° – for glass bottles
- 10° – for PET, Tetra, carton packaging
- 12° – for aluminium cans



WHY GRAVITY FEED ?

There are 3 important reasons for the use of gravity feed solutions:

1. Gravity feed is ideally suitable particularly for all types of packaging which are difficult to guide with a pusher.
2. In the case of high shelves, it substantially improves visibility and accessibility of the products in areas where customers have to reach.
3. Gravity feed is ideal for heavy products.

PATENTED MATERIAL !

The material consists of polypropylene (PP) plus a patented “slip agent” based on silicon, which guarantees smooth slipping.



PRODUCT-HIGHLIGHTS

- **Patented one piece design** ensures that products are transported smoothly and do not become caught.
- **Fully flexible modular system** – that works ALWAYS and EVERYWHERE!
- The more you slide, the more “slip agent” is released – maintains slip properties for up to 5 years.
- Pre-formed break areas ensure rapid adaptation.
- Packaging materials of all types (glass, aluminium, PET, Tetra, cardboard) slip smoothly.
- **Cleaning is easy**, just a simple wipe with a damp cloth. The base also allows dirt to permeate, preventing deterioration of slipping properties.
- **Works in the environments:** ambient, chilled and coolers.
- **Every colour is possible!**
- **Easy restocking from behind and front.**
- **Easily attachable** to existing shelving by using cable ties.
- The system makes it possible to have products project forward from the shelf edge – perfectly suited for promotion (see picture).

CONTACT

Please contact us for a free consultation on how you can improve your sales with VisiSlide.

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